



Hello,

We are reaching out to invite your interns/co-ops and internship manager to partner with the Carbon Reduction Challenge at Georgia Tech. The program's purpose is for your co-ops or interns, in addition to their assigned work duties, to identify projects that allow more sustainable "business as usual" practices that reduce their employer's carbon emissions and contribute to their bottom line through cost savings. The program is for all students, not just those attending Georgia Tech. Students are provided opportunities to make the business case for a sustainability project, and to engage internal stakeholders in defining and gaining approval for the project.

Project examples from previous implementations include:

- Creating employee challenges to reduce their personal carbon emissions
- Changes in building lighting schedules
- Changes in default rental car options

Student deliverables to the company include a final report outlining the project scope, the associated carbon reduction calculation, and the NPV calculation. The carbon reduction project is estimated to take 2-4 hours per week and has not interfered with internship duties in the past.

What this requires from your organization is:

- Obtaining supervisor approval for the student to work up to 2-4 hours/week on this project.
- Allowing the students to participate in a final project poster exhibition held August 2026. We require at least one student representative from the team to attend this expo and be prepared to speak briefly about the project's impact on your company.
- Working with the organization's communications team to obtain approval for press releases sharing information related to projects that proved exemplary; we commit to not sharing information about your project with the public without prior approval.

Regarding data sharing and confidentiality. We are committed to working with you to ensure that all parties are comfortable with the level of information being share. We understand that some projects may involve sensitive company information. If you have concerns about data confidentiality, please contact us directly to discuss implementing a Non-Disclosure Agreement (NDA).

If you would like to learn more about the Carbon Reduction Challenge, you can visit our website: <https://www.carbonreductionchallenge.org/organizations>, or we would be happy to meet with you in person or by phone.

Sincerely,

Dr. Beril Toktay and Dr. Samantha Wilson
Carbon Reduction Challenge Co-Directors

